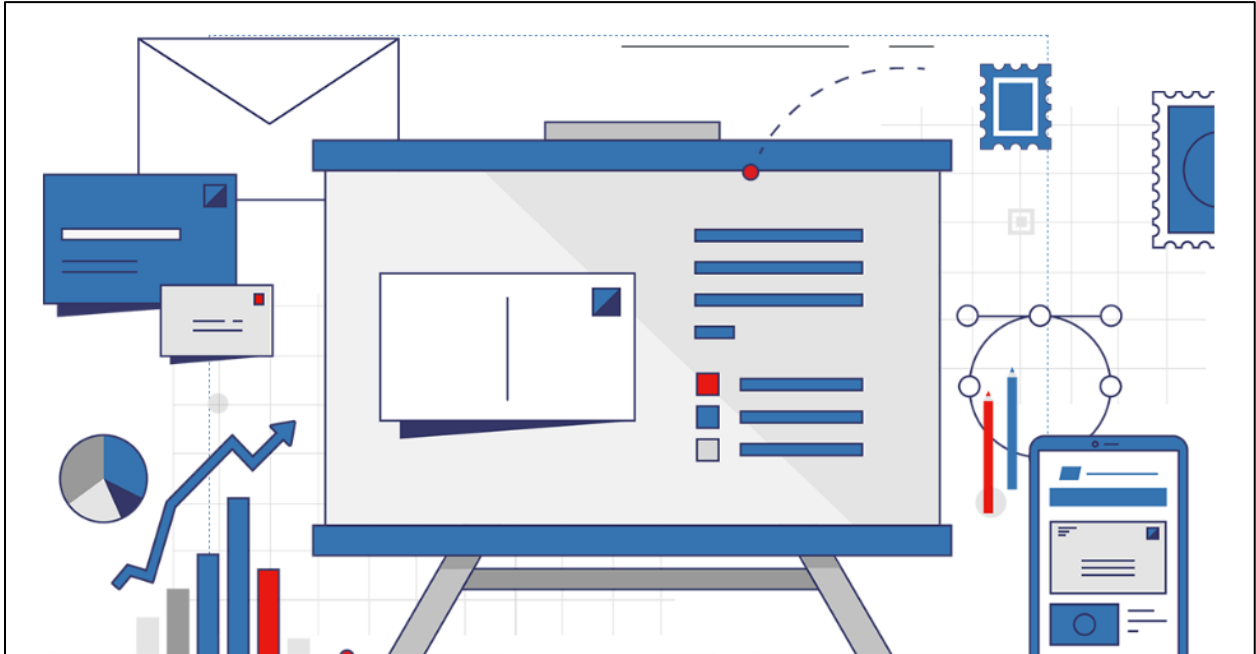## *ADDITIONAL LINKS*

Here you will find links to additional PCC-related resources. If you have any questions regarding the information provided, please email PCC@usps.gov for additional support.

TABLE OF CONTENTS

A Beginner's Guide to Direct Mail

Learn How to Create Your First Direct Mail Campaign

Curious about direct mail marketing but not sure where to start? This interactive tutorial will walk you through everything you need to know, with helpful resources and expert tips along the way.

To learn more, go to https://www.uspsdelivers.com/a-beginners-guide-to-direct-mail/ and click the "**Start learning**" button.

Informed Visibility®
Mail Tracking & Reporting

Description - The Informed Visibility Mail Tracking & Reporting (IV®-MTR) is the U.S. Postal Service source for near real-time letter and flat mail tracking information. The IV-MTR application:

- Provides end-to-end mail tracking information for letter and flat pieces, bundles, handling units, and containers
- Leverages intelligence to create logical and assumed handling events to provide expanded visibility
- Improves ease of use through flexible data provisioning and delegation

To review any of the recorded videos in the IV-MTR library below, go to iv.usps.com and select "**Click here**" in the "**Need More Information?**" section.

Stress Relievers
Mail Systems Management Association (MSMA)

Description – These episodes are provided to aid you in relieving yourself of stress. Read motivational quotes and stories, and practice deep breathing daily. Brought to you by MSMA – DC Chapter. See below for background info about MSMA DC.
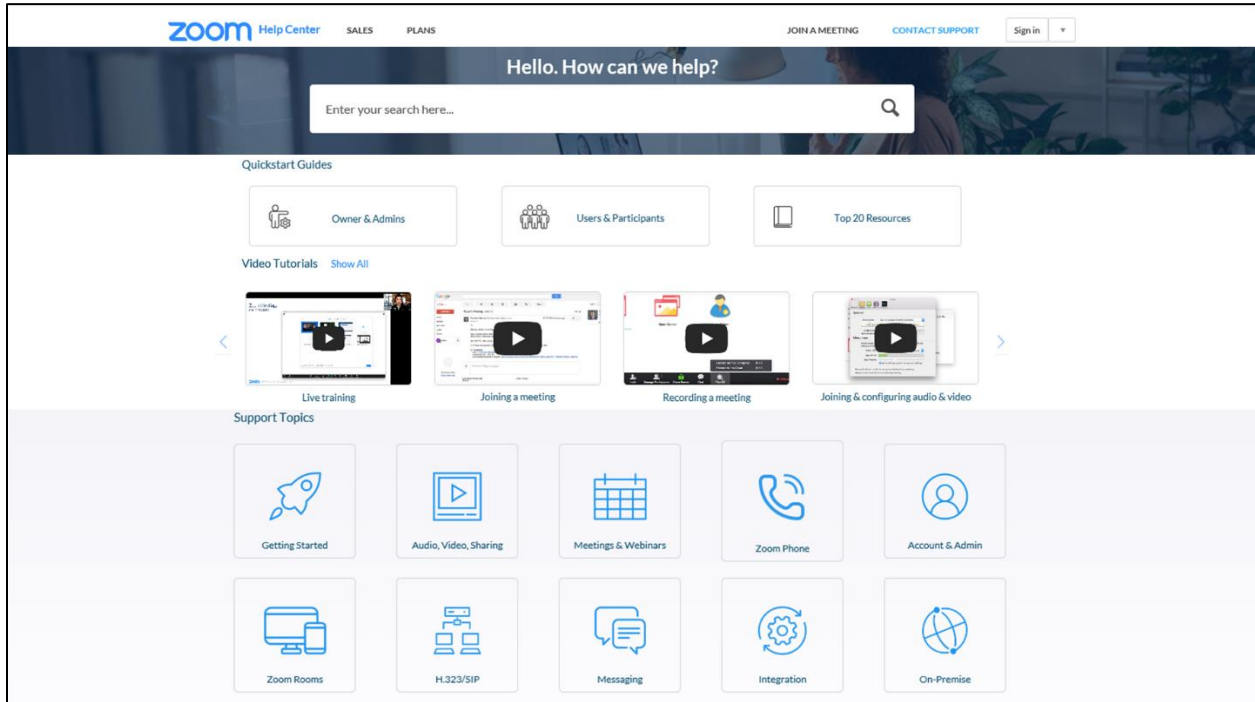
Mail Systems Management Association (MSMA) is a national non-profit organization dedicated to the advancement of the Mail Distribution Industry. Founded in 1981, MSMA has 23 local chapters and over 2,000 members nationwide.

With state-of-the-art mail technology constantly changing, education is a primary goal of the Association. The MSMA also strongly supports professional training in management and administration. The MSMA's educational activities are centered on, local chapter meetings and seminars, MailCom Conference and the national newsletter PostScript

Stress Relievers – Episode 1
https://www.youtube.com/watch?v=ogPGZo5Z-k8

***Zoom**®*
Support Help Center

The Zoom Help Center is the first stop for accessing all the best tips and tricks as well as answers to many of the most pressing questions related to Zoom. All account users have unrestricted access to Zoom's online resources including: video tutorials, knowledge base, and user guides. Virtual assistance via the Zoom chatbot is also available.

To take advantage of this great resource, go to support.zoom.us.